



OWN MY EB-5

Real Returns. Immigration Results.



FPP
FirstPathway
partners
Immigration Through Investment

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CONTENTS

EB-5 FRANCHISE BENEFITS	3
TERIYAKI MADNESS	4
GROWING TREND	5
EB-5 FRANCHISE OFFERING	6
A REAL INVESTMENT	7
FINANCIAL RESULTS	8
INVESTOR ESTIMATED RETURNS	9
IMMIGRATION QUALIFICATIONS	10
FIRSTPATHWAY PARTNERS	12



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EB-5 FRANCHISE BENEFITS



Qualify for United States Green Card and Citizenship



Ownership of your financial future



Investment provides opportunity for short and long-term financial returns



Solely rely on your own investment to start and complete the project



True business ownership



Potential to begin earning profits equal to your initial investment



Continued potential for income even after immigration goals are achieved

TERIYAKI MADNESS

Teriyaki Madness (“TMAD”) restaurants provide the ultimate dining experience serving marinated grilled chicken, beef or tofu over rice or noodles and fresh cut veggies wok-tossed in house-made sauces. Fast casual restaurants are one of the fastest growing sectors in the restaurant industry. TMAD fast casual restaurants provide a healthier, and more fulfilling alternative to the usual fast food experience of burgers, subs, and pizzas. TMAD’s bold and flavorful food is made-to-order with fresh, natural ingredients.

With the first TMAD restaurant opening in Las Vegas in 2003, TMAD has since grown their brand nationwide with over 55 franchises in 22 states with an additional 40 plus restaurants opening soon.

Your Teriyaki Madness restaurant will be professionally managed and operated by Restaurant Sherpas, an affiliate of Teriyaki Madness.

Restaurant Sherpas’ Comprehensive Services:

- ✓ Day-to-day operation and management
- ✓ Staffing
- ✓ Preparation of annual budgets
- ✓ Opening
- ✓ Accounting and financial reporting





GROWING TREND

Asian food is one of the fastest growing food markets in the world due to its bolder flavor, healthy ingredients, and overall nutritional value. Within recent years, consumers are looking towards a healthier diet and active lifestyle. As a result, the fast food industry is taking a hit because they aren't providing healthy options. Fast casual restaurants are providing those healthier options, while still providing the convenience consumers want. This is why Teriyaki Madness has proven to be a welcomed concept in a market that is over-saturated with unhealthy options that no longer appeal to the consumer's needs.

Fast casual restaurants are one of the fastest growing sectors in the restaurant industry and the segment is rapidly booming because consumers love the concept. It fits the need to eat on the run while offering healthy options. The food is fresher, higher quality and can be more customized than traditional fast food. Customers are willing to pay more for it.

Teriyaki Madness offers delicious food that is healthy!



Fastest Growing Private Companies in America - Inc. 5000 List



The Future 50 - Restaurant Business



Top 100 Movers & Shakers - Fast Casual



Fastest Growing Franchises and Top Emerging Franchises - Franchise Gator

EB-5 FRANCHISE OFFERING

As the EB-5 investor, you will:

- Invest in a newly formed Teriyaki Madness restaurant
- Participate in distributions from income of your restaurant
- Participate in any gains and receive the balance of your capital account if your restaurant is sold



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A REAL INVESTMENT

The Offering

- \$500,000 equity investment
- One Teriyaki Madness restaurant in a Targeted Employment Area (TEA)
- Your share of distributions from income
 - 80% until the earlier of cumulative distributions from income of \$500,000 or filing of your I-829
 - 25% thereafter
- Payout of capital account and 25% of any gains if restaurant is sold

FINANCIAL RESULTS*



2018 Financial Performance of Teriyaki Madness Franchises

	AVERAGE RESTAURANT	HIGH RESTAURANT
SALES	\$1,134,507	\$1,430,790
PROFIT	16%	21%



Previous Four-Year Restaurant Sales

	AVERAGE RESTAURANT GROSS SALES	AVERAGE SAME RESTAURANT SALES INCREASE
2018	\$1,134,507	12.0%
2017	\$1,079,140	4.2%
2016	\$1,148,596	6.6%
2015	\$1,188,114	6.8%


*As disclosed in the 2019 Franchise Disclosure Document for Teriyaki Madness






INVESTOR ESTIMATED RETURNS**

10-Year Cumulative Distribution

 Your Restaurant
\$668,000

Average Annual Distribution Rate Over 10 Years

 Your Restaurant
13.4%

Annual Distribution Rate After Year 10

 Your Restaurant
15%

**Projections and assumptions based on information obtained from TMAD 2019 Financial Disclosure Document.
See document for assumptions and risks.

IMMIGRATION QUALIFICATIONS

LOCATION

Select from great locations chosen by our experts in pre-approved TEAs designated by the state to qualify for a \$500,000 EB-5 investment.

🔥 Qualified Locations

🔥 Expertly Chosen

🔥 Specifically for you!





IMMIGRATION QUALIFICATIONS

JOB CREATION

As the only investor in the project you get the first allocation of jobs, in fact you claim all the jobs. No waiting in the jobs allocation queue to see if there will be jobs leftover for later investors. All of the jobs are credited to you.



 20+ jobs estimated with one restaurant

Direct - Indirect - Induced

FIRSTPATHWAY PARTNERS



Bob Kraft, Chairman & CEO

Robert W. Kraft pairs 45 years of experience as an international business executive, entrepreneur, and consultant to help drive economic growth and job creation in southeastern Wisconsin and the Midwest. As chairman, president, and CEO of FirstPathway Partners (FPP), Mr. Kraft has helped hundreds of investors move through the Department of Homeland Security's EB-5 Regional Center Program. Kraft also serves as president of the board of directors for IIUSA (Invest in the USA), the national trade association for the federal program. He provides ongoing support to EB-5 industry-related organizations, presenting globally on a number of topics, and has appeared as an expert source in media outlets around the world.



Dan Wycklendt, Executive Vice President

Daniel J. Wycklendt has been with FPP since its formation in 2008. In his role as Executive Vice President, Mr. Wycklendt is responsible for strategic financial planning, capital structuring, and corporate vision for the Company. Mr. Wycklendt has traveled globally speaking on foreign investment into the United States through the EB-5 program. Through his capital raising efforts, Mr. Wycklendt has managed the funding of numerous multi-million dollar projects primarily in Wisconsin and around the United States. These projects total in excess of \$100 million and have resulted in the creation of thousands of jobs.



John Widmer, Vice President

John Widmer is a Vice President at FPP in charge of asset management. Mr. Widmer provides oversight, and leads the monitoring of investments in FPP's portfolio as well as analysis, underwriting and planning of potential new projects and investments. Prior to joining FPP, Mr. Widmer spent 17 years at Strong Financial Corporation where he held the position of Treasurer. While at Strong, Mr. Widmer was responsible for strategic planning, budgeting and forecasting, financial analysis, and managing banking relationships, as well as having significant involvement in operations, acquisitions and divestitures, and real estate matters. Mr. Widmer is a Certified Public Accountant (CPA) who began his career at Arthur Andersen where he spent 10 years servicing audit and consulting clients.



Dear Potential Investor,

On behalf of FirstPathway Partners, I would like to congratulate you on your decision to pursue a future in the United States. Under the Homeland Security USCIS EB-5 Program, you are on the path to fulfilling a dream held by many from countries around the world.

FirstPathway Partners is committed to providing the highest level of EB-5 program service and we are honored that you have chosen us to help make this dream a reality. We look forward to providing you with assistance on your journey to achieving the American dream.

Once again, congratulations on your decision to immigrate to the United States!

Sincerely,



Robert W. Kraft
CEO & Chairman
IIUSA President





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