



David A. Baumgarten
President and Chief Executive Officer
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Milwaukee, WI 53202
(414) 278-1840 PHONE

August 25, 2008

Mr. Bob Kraft
Chairman
FirstPathway Partners, LLC
311 East Chicago Street
Suite 510
Milwaukee, WI 53202

Dear Bob:

We are pleased to confirm our account relationship with FirstPathway Partners, LLC. In conjunction with that, I am hoping the following information will be of benefit in your efforts.

Associated Banc-Corp, headquartered in Green Bay, Wisconsin, is a diversified bank holding company with \$22 billion in total assets. Associated has more than 5,200 employees serving businesses and individuals through approximately 300 banking locations across Wisconsin, Illinois, and Minnesota.

Through its subsidiaries, Associated provides a broad range of financial products and services including Business Banking, Treasury Management, International Banking, Trust and Investment Management, to name just a few.

Associated's reputation is built on strong relationships with the communities we serve, with many of our offices tracing their roots back to the 1880's and 1890's. We are grounded to the core Vision and Values which outline the foundation of our company. Our "Vision" is to be the preferred provider of financial services for the businesses and individuals we serve. This makes every interaction our colleagues have both personally and professionally an opportunity to establish and/or grow client relationships.

We are very pleased to provide our banking resources to your company and look forward to assisting with you with your financial needs as we look to the future.

Sincerely,

A handwritten signature in cursive script that reads "Dave".